

Retail Jewelers of America

Contributed by Administrator
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Retail Jewelers of America, Inc. Abbreviated RJA. A national trade organization that was formed in 1957 upon merger of the American National Retail Jeweler's Association and the National Jeweler's Association. The purpose of the organization is to promote the general welfare, and prosperity of the retail jewelry industry. Over 42 state jewelers' associations are affiliated with the RJA; membership in a state association automatically establishes membership in the RJA, and vice versa, thus creating a national team of retail jewelers. The organization sponsors and manages two National Jewelry Trade Shows per year in New York City. Headquarters: 10 Rooney Circle, West Orange, New Jersey 07052.